








## Brian Mann

User Interface &  
User Experience Designer

### Skills

User Interface Design  
User Experience Design  
Front-end Development  
Responsive Email Design  
Asset Management  
Photography  
Video Production  
Art Direction  
Video Production  
Adobe Creative Suite  
Google Analytics

### Contact

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## Experience

### Web & User Experience Designer

*Bendon Group / Jun 2014 - Current*

Re-designed front-end of [bendonlingerie.com](http://bendonlingerie.com)

Designed and developed responsive email marketing and landing page templates.

Designed & developed stand alone brand content sites.

Designed and developed Facebook competition applications.

Produced and coordinated digital assets for use across all sites.

End-to-end art direction for integrated marketing campaigns across digital media, in-store windows, print and point-of-sale.

Featured in ExaciTarget blog – “The Best of the Email Swipe File”.

Nominated for 2 ORIAs – Best New Online Retailer and Best Customer Experience.

[Bendon Lingerie](#), [Heidi Klum Intimates Intimates](#), [Pleasure State](#), [Lovable](#), [Davenport](#), [Bendon Man](#), [Bendon](#), [Bendon Group](#).

### Digital Graphic Designer

*Bendon Group / Feb 2012 - Jun 2014*

Launched 6 transactional ecommerce sites.

Produced and coordinated digital assets for use across all sites.

Developed brand guidelines.

Designed and developed packaging.

Photographed product for ecommerce sites.

### Graphic Designer

*PGFG / May 2009 - Feb 2012*

Rebranded W-Lane, from visual identity to in store and online presence, including the development of brand guidelines.

Designed and produced marketing campaigns, from in store window displays and signage to email marketing and website assets.

Worked to tight deadlines, coordinating briefs and liaising with multiple internal and external stakeholders.

Retouched and colour corrected campaign images.

### Graphic Designer

*About Apparel, Gloster Shirts / Jan 2008 - Nov 2008*

Art directed, designed and produced consumer catalogs, produced and coordinated all website assets and content and designed products and prints for youth fashion brands.

I left this job in November to live and work in the mountains, where I landed in Whistler BC, as part of the retail team.



## Education

### Diploma of Graphic Design

*TAFE NSW / Dec 2007*